



2021 Spencer Pride Festival Event Registration Request



Event Registration Application

EVENT INFORMATION & APPLICANT INFORMATION

Name of Event: 2021 Spencer Pride Festival
Date of Event: Saturday, October 16, 2020
Time of Event: 12 – 7 PM
Group/Entity Sponsoring Event: Spencer Pride, Inc.
Location of Event: Downtown Spencer
Sponsor Group/Entity Address: 17 E. Franklin Street
City: Spencer
State: IN
Zip: 47460
Phone Number: 812-652-5000
Contact Name: Jonathan Balash
Contact Phone Number: 812-821-3073
Driver's License: attached to this packet

ADDITIONAL INFORMATION

Facilities Requested or Required:

2020 marks the 14th annual Spencer Pride Festival & will be the 13th Spencer Pride Festival on the square in downtown Spencer. For the last ~10 years, the Spencer Pride Festival has included closure of at least one or more streets. Please see the map & supporting information enclosed within this packet. We are requesting the following:

- Closure of the following streets from 5 PM on Friday, June 5, until 2 PM on Sunday, June 7, 2020:
 - Main Street, from Market Street to Franklin Street, including the intersection at Main & Franklin.
 - Washington Street, Market Street to the north alley adjacent to the Tivoli Theatre (but not including any alley closure). This includes the intersection at Washington & Franklin.
 - Franklin Street (westbound only), from Main Street to Washington Street
 - Market Street, from Main Street to Washington Street, not including the intersections at Market & Main or Market & Washington.
- Wooden barricades to support street closure, to be delivered by 5 PM on Friday, October 15.
- Awareness of our event by local law enforcement, if their support would be needed. In anticipation of potential protestors this year, we ask for consideration of a protest response plan by the local police department.



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Supporting Information Provided by Spencer Pride

NOTE: THIS DOCUMENT IS BASED UPON OUR PLAN FOR 2020, HOWEVER, WE HAVE NOT YET FINALIZED PLANS WITH ALL PARTNERS. WE ARE WAITING APPROVAL FROM THE TOWN OF SPENCER BEFORE PROCEEDING WITH THIS STEP. AS SUCH, PLEASE CONSIDER REFERENCES TO PARTNER ORGANIZATIONS AS TENTATIVE ONLY. WE WILL PROVIDE A MORE FIRM UPDATE TO THE TOWN OF SPENCER BY AUGUST 1 IF REQUESTED.

TIMING & LOCATION

The 2021 Spencer Pride Festival will be the 14th annual event hosted by Spencer Pride, Inc. in Spencer. It will take place on Saturday, October 16 from 12 – 7 PM. Setup will begin at 5 PM on Friday, October 15 & tear-down will be complete by 2 PM on Sunday, October 17.

Streets selected for closure were chosen for a variety of factors, but primarily (1) keeping the festival consolidated for the safety of attendees, (2) minimizing the adverse impact to traffic. As such, closure of intersections is requested for only 2 out of 4 on the square.

COVID-19 PANDEMIC CONSIDERATIONS

Because of the COVID-19 pandemic, Spencer Pride has chosen to monitor two key factors to determine if the event must be re-evaluated. By July 4, 2021, we expect to have (1) COVID-19 vaccines widely available to the public & (2) no “red” status for our positivity rate (based on reporting by the Owen County Health Department). If either one of these criteria are not achieved, Spencer Pride will consider full cancellation of the event without a rain date/reschedule.

EVENT HIGHLIGHTS

Spencer Pride is a 100% family-friendly event with activities for all-ages. Highlights of the Spencer Pride Festival include live entertainment taking place at 2 brick & mortar venues (the historic Tivoli Theatre & the Spencer Pride commUnity center) plus mobile entertainment spread throughout the streets in “plazas” (envision acapella musical acts, balloon animal-making, & similar street fair-style performances). The plazas will be key places for festival attendees to gather & focus. A variety of carnival activities will also be available free of charge to festival attendees. These include a bounce house, deluxe slip-n-slide, rock wall, & a bungee run.

Other highlights of our event include a massive marketplace including more than 110 vendors representing not-for-profit organizations & for-profit businesses. There will be food vendors located on Franklin Street, bookended by local businesses Civilian Brewing Corps & Spencer Coffee House.

HEALTH, SAFETY, & SECURITY

A variety of health & wellness services will be available at our festival, free to all. The IU Center for Rural Engagement is sponsoring a Wellness Bus (which will be located near the Tivoli Theatre) which will provide a variety of wellness screenings. IU Health will be conducting confidential HIV screening & consultation within a private space in the Tivoli Theatre.

We will post signs that the Spencer Pride Festival is a smoke-free zone for both tobacco & electric devices used for vaping. IU Health & Wellness will be onsite to support smoking cessation.





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Ivy Tech Community College will once again provide first aid services, offered by their school of Paramedics. The first aid booth will be centrally located at the festival in front of the Spencer Pride commUnity center. If more extensive medical assistance is needed, Owen County EMS (located a short distance away) will be contacted.

For the first time in 2021, a shuttle will be utilized to safely transport some festival attendees from a large local parking lot to stops adjacent to the festival. This will allow festival-attendees to avoid walking several blocks to/from parking, plus will enable easy flow of individuals to/from the Owen County Public Library. The shuttle will be contracted from the same company that the Spencer-Owen Community School Corporation uses.

Restrooms, which are ADA-compliant, will be located in several places throughout the festival & will be open to all festival attendees. Restrooms can be found at the Spencer Pride commUnity center, Civilian Brewing Corps, & the Tivoli Theatre. Additional restrooms will be available at the newly installed downtown public restrooms across from the Owen County Chamber of Commerce on Main Street.

We will work with downtown businesses as we have in the past, to establish safe shelter locations in the event of adverse weather. Key Spencer Pride volunteers will be trained to an Emergency Response Plan & will be stationed at key locations to ensure adequate coverage in case the Emergency Response Plan is activated. The Owen County Sheriff & the Spencer Police Department will be engaged in the development of the Emergency Response Plan, as we have done in the past.

It is our intention to utilize barrel-style street barricades this year, strategically placed to prevent vehicles from driving into the festival grounds. While it is unfortunate to have to plan for this type of situation, we feel obligated to do whatever we can to prevent injury to Spencer Pride attendees due to a terror act carried out by those opposed to the LGBTQ+ community. We are benchmarking how best to procure, utilize, & store the barricades. If the Town of Spencer is willing to assist with logistics (storage & movement of the barricades when not in use), these items would be available for all downtown events within the Town of Spencer.

In our 15-year history, Spencer Pride has never been cited by law enforcement for issues of any kind at our festival. There have never been any arrests at our event, nor have festival attendees ever been detained related to any alleged violation of the law. Spencer Pride Festival attendees, many of whom are from the local community, have a reputation for respectfully treating one another, the festival grounds, & those they interact with while in town.

The only individuals who have historically acted in a disrespectful nature at the Spencer Pride Festival are the protestors. While protestors rarely have a presence at our event & typically have shown up with only 1-3 people when they do appear, we want to emphasize that we expect a higher than average turnout of them this year. At our 2019 festival, one protestor attended our festival. This man used a megaphone to yell sexual obscenities & foul language at our attendees, many of whom are youth or families. It is important to us that we have the support of local law enforcement to minimize the disrespectful behaviors of protestors, while still protecting their right of free speech.

Spencer Pride volunteers will have a Protest Response Plan in place, but we always welcome the opportunity to meet with any local agency to discuss how to improve our plans. Our priority is the safety of our festival attendees, followed by ensuring that our event is a place of respect, education, & celebration.





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FOOD, BEVERAGE, & ALCOHOL SALES

Food vendors will be placed together along Franklin Street. These vendors are inspected by the State Fire Marshall for fire code compliance, as are all entertainment areas. Food vendors will be compliant with requirements established by the Owen County Health Department. We are working with Duke Energy on potential improvements to electrical service for our vendors.

Alcohol will be served within the Tivoli Theatre only & will be managed by Civilian Brewing Corps, who will be selling their local-crafted beers with permission from the State Board of Alcohol, Tobacco, & Firearms. This includes sales of alcohol to responsible people at least 21 years of age.

We are happy to meet with any local agency to address any potential concerns raised by our festival.

EVENT SUPPORT

In 2019, our event brought ~4,500 people to Spencer for the day, plus many more who stayed in the area for the entire weekend. We routinely get feedback from many local businesses that our festival results in their largest sales day of the year or easily within the top 5 sales days.

Spencer Pride is a well-known & respected event throughout the state of Indiana & beyond. The 2020 Spencer Pride Festival was sponsored by: IU Center for Rural Engagement, Putnam County Hospital, Eskenazi Heath, Tivoli Theatre, Elanco, Anthem, Boston Scientific Pride, Catalent Biologics, & CH Douglas & Gray Wealth Management. We expect similar sponsorships in 2021 as well. Historically, IU Health, Cook Medical, Spencer Main Street, The Dragonfly Gallery, & many more organizations & businesses have been sponsors of our event.

Local businesses supportive of our event (the vast majority of those located downtown) will be participating in our festival in a more interactive manner than in the past. For example, Spencer Pride is working with The Juniper Gallery & the Owen County Public Library. Many more collaborative plans are in process with other businesses on the square. Last year, when a similar request was made for street closures, we were able to obtain support from all business owners within the impacted area (with only one business requesting some type of accommodation). We will communicate similarly to businesses this year.

Given the publicity surrounding the special events ordinance passed by the Owen County Commissioners in 2019, we had been experiencing a much higher level of interest in our event than we had in the past. Given the COVID-19 pandemic, however, we admit that estimating 2021 attendance is challenging. As such, we are planning for similar attendance to that experienced in 2019 (4,500 people).

Spencer Pride is passionate about this event occurring in our community, specifically in our beautiful, historic downtown that is experiencing a great revitalization of business & community engagement. The 2021 Spencer Pride Festival is estimated to be an investment of \$30,000 on behalf of Spencer Pride & our supporters. We make this investment because of the importance of this event to our community & our mission. We appreciate your support of Spencer Pride & our festival.

FESTIVAL LAYOUT

A tentative map of the 2021 Spencer Pride Festival is located on the next page. While this layout is subject to change, the core elements of the event (street closures, plazas, food locations, etc.) are not expected to undergo modification. If additional changes are needed that would require approval from the Town of Spencer, a representative of Spencer Pride will formally make an additional request.





DRAFT ONLY

